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FOR: RMK Management Corp.

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FOR IMMEDIATE RELEASE:

RMK Management Corp. Has Residents Singing a Sweet Tune

William Tadevich does not have to pay rent this month – and he has his neighbors to thank. At the ALARA Glenmuir apartment community in Naperville, Tadevich sang his way to free rent at the annual “ALARA Idol” contest, one of many programs sponsored by RMK Management Corp. during their annual Resident Appreciation Week.

“Our residents are our family,” says Diana Pittro, executive vice-president of RMK, a leading apartment management company. “We have seen birthdays, marriages and kids grow up. This week is just a continued thank you to all our residents for allowing us to be a part of their lives.”

During the week of June 17th, each of RMK’s 15 apartment communities in the Chicagoland area provided a different schedule of events, focusing on families as well as more mature residents. Many of the communities featured balloon artists and ice-cream socials, while several others offered complimentary pet grooming and poolside movies.

“I love seeing the children smiling and getting excited,” said Selena Lockwood, property manager of Prairie Brook at Farmington Lakes in Oswego, whose community hosted a “Design Your Own Teddy Bear” event. “We want them to know they’re valued as much as anyone,”

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For its adult residents, RMK offered massages and wine tastings. At Versailles on the Lakes in Schaumburg, residents even received grilling lessons from a professional chef.

Although Resident Appreciation Week is only one week out of the year, Pittro noted that such events are not exclusive to the third week of June.

“Whether through serving residents coffee and doughnuts with the morning newspaper at 6 a.m. or preparing a full complimentary breakfast in the clubhouse kitchen or organizing an outing to a professional baseball game or simply watering someone’s plants while they’re out of town, the message to our residents is that we care about them and we appreciate that they chose RMK.”

Chicago-based RMK Corp. manages more than 7,500 apartment homes in the Chicago and Minneapolis areas. The company’s portfolio spans a range of apartment types, from high-rise and mid-rise buildings to two- and three-story walk-up, garden apartments. 15 Chicagoland communities are located in: Roundlake, Waukegan, Palatine, Schaumburg, Oswego, Aurora, Naperville, Oak Brook Terrace and Chicago. Communities in Minnesota are located in Minneapolis and Edina.

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Editors: Prices are subject to change. To confirm current information, contact Taylor Johnson Associates at (312) 245-0202